

press release

Zeitfracht Medien continues Rapoo Europe B.V.'s business operations in Europe and takes on employees

Erfurt/Rotterdam, 20 October 2025 – Zeitfracht Medien GmbH is taking on employees from the insolvent Dutch company Rapoo Europe B.V. and will continue the company's commercial activities in Europe in close partnership with its Chinese parent company Rapoo. This is based on a takeover agreement under which significant tangible and intangible assets of Rapoo Europe B.V. will be acquired as part of the insolvency proceedings. The parties have agreed not to disclose the purchase price.

With this acquisition, Zeitfracht Medien is strengthening its position in the distribution and trade of information and communication devices with its Kolibri360 brand and is growing strongly, particularly in the consumer electronics and own-brand segments. In this segment, the company has previously been represented primarily by the Speedlink brand.

The acquisition includes inventories, office equipment, trademark rights, domain names, customer database, order book and other relevant assets.

Rapoo is considered one of the leading suppliers of wireless peripherals such as mice, keyboards, headsets and speakers in China and operates in over 80 countries worldwide. These include 20 key markets in Europe, which are among the most important for the company globally. Rapoo was founded in 2002 and has been listed on the Shenzhen Stock Exchange since 2011 (stock code: 002577). The company is a leading high-tech provider that combines research and development (R&D), manufacturing and supply chain management under one roof. It has been a pioneer in the field of wireless peripherals for many years and continues to set new standards in innovation and performance. The company has strategically increased its R&D investment, secured over 500 national and international technology patents, and won nearly a hundred awards, including the German iF Design Award and the Red Dot Award, which highlight design and product quality.

In addition to classic keyboards and mice, Rapoo's most important product lines include special gaming products, multifunctional USB hubs and high-quality keyboard-mouse- combinations, which are popular with consumers, especially gamers, who value performance, comfort and excellent design.

Further information about products and the company can be found here: <http://rapoo.com/>

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