

Press Release

Starting in June 2026, Zeitfracht will take over direct distribution to Austrian bookstores for Bonnier Publishing

Erfurt, April 3, 2026 – Starting June 1, 2026, **Zeitfracht Medien GmbH** (Zeitfracht Medien) will take over direct distribution to Austrian bookstores for the publishers of the German Bonnier Group. These include arsEdition, Carlsen, Gutkind, Münchner Verlagsgruppe, Piper, Thienemann, Ullstein, and Wimmelbuch Verlag.

This move follows a strategic realignment of the distribution structure within the Bonnier Group and the termination of the previous distribution arrangement via Mohr Morawa as of May 31, 2026. In the future, deliveries to the Austrian book trade will be handled directly through Zeitfracht's logistics center in Erfurt.

“We are pleased to support the Bonnier publishers in directly supplying the Austrian book trade in the future,” says **Thomas Raff, Managing Director of Zeitfracht Medien**.

Zeitfracht has many years of experience in book logistics and operates one of the most efficient distribution networks for media products in Germany. The direct connection to the Austrian market makes it possible to simplify supply chains while responding flexibly to the retail sector's requirements. The delivery option for Austria is available to all publishers in the Zeitfracht/Kolibri 360 publishing distribution network.

“The transition is taking place in close coordination with the publishers of the Bonnier Group. The goal is to ensure a smooth transition and to accommodate individual requirements as best as possible. We are doing everything we can to continue guaranteeing our partners in Austria a reliable and efficient supply of books,” **Raff** added.

About Zeitfracht Medien GmbH:

Zeitfracht Medien GmbH, through its Kolibri360 brand, operates directly or through its sister companies in the logistics, transportation, electronics, and aviation sectors. Kolibri360 is a leading logistics and distribution partner for brands in the consumer electronics, media, and e-commerce sectors. From its logistics centers in Heeslingen and Erfurt, Kolibri360 supports brands in their growth and market development across Europe.

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