



Investor Update for Fiscal Year 2025 – Zeitfracht Medien GmbH

Zeitfracht Medien GmbH looks back on a generally robust and operationally successful fiscal year 2025. Despite a macroeconomic environment that remained challenging, with declining consumer sentiment and structural changes in the book and media market, the company was able to maintain its market position, increase operational efficiency, and generate a significantly positive annual result.

1. Financial Performance

Key figures at a glance:

- **Revenue:** EUR 553.3 million (previous year: EUR 599.9 million)
- **EBITDA:** approximately EUR 31.3 million (previous year: approx. EUR 14.9 million)
- **EBIT:** approximately EUR 18.4 million (previous year: approx. EUR 9.4 million)

The moderate decline in revenue is primarily attributable to market-driven volume effects as well as a deliberate focus on more economically attractive business segments. At the same time, the development of EBITDA and net income demonstrates that operational efficiency has been further increased and the quality of earnings improved.

2. Operational Development & Market Environment

Zeitfracht Medien GmbH operates a highly scalable and integrated business model that encompasses media logistics, fulfillment, e-commerce services, and logistics solutions for consumer electronics. The company was able to further strengthen its market position, particularly in the areas of fulfillment and integrated logistics solutions. The service portfolio ranges from traditional publishing logistics services to complex omnichannel and platform solutions for major retail and industrial partners.

A key success factor in fiscal year 2025 was the consistent leveraging of synergies within the Zeitfracht Group, as well as the ongoing integration of logistics, media, and retail activities. Through the close integration of transport, fulfillment, and digital services, the depth of value creation was increased while simultaneously boosting efficiency. This led to a sustainable improvement in operational performance and strengthens the company's competitive position in an increasingly consolidated market environment.



Further progress was also made on the cost side. Material costs and other operating expenses were optimized in relation to output, while targeted investments were made in automation, digitalization, and logistics infrastructure. The increase in depreciation reflects these investments and underscores the company's long-term growth strategy.

3. Balance Sheet Structure and Strategic Milestones

The company's balance sheet structure is solid. **Total assets amount to approximately EUR 230 million**, providing a stable foundation for its operating business and future growth initiatives. The company has a balanced asset and financial structure, as well as sufficient liquidity to ensure ongoing business operations.

Strategically, Zeitfracht Medien GmbH continues to focus on expanding integrated service models, growing the fulfillment business, and consistently developing the consumer electronics segment. Particular emphasis is placed on the digitization of processes, the scaling of existing platform solutions, and the expansion of international business relationships.

4. Outlook for 2026

The market environment will remain challenging in 2026, particularly against the backdrop of economic uncertainties, changing consumer habits, and structural shifts in the media market. Nevertheless, Zeitfracht Medien GmbH believes it is well-positioned to continue growing profitably in the future thanks to its diversified business model, strong market position, and high operational flexibility.